

Healthy Workplace Award Winners

The Greater Pocono Chamber of Commerce, in conjunction with Blue Cross of Northeastern Pennsylvania, and Chamber Choice, held its 2nd Annual Healthy Workplace Awards Luncheon on October 20, 2009 at the Sycamore Grille in Delaware Water Gap. This award is for any Chamber member business who has adopted wellness practices in the workplace. Mr. Lynn Noble, Regional Director for Blue Cross of Northeastern Pennsylvania, presented the awards. The winners of the 2009 Healthy Workplace Awards are:

Small Business (49 and under employees): **Carbon, Monroe, Pike Mental Health/Mental Retardation Program**, Large Business (50 and over employees): **Shawnee Inn and Golf Resort**. When asked, "What is your organization doing to promote a healthy workplace?"



Award winner Carbon, Monroe, Pike MH/MR,
Photo courtesy of VIP Studios

CMR Mental Health/Mental Retardation reported that they formed a Wellness Committee to discuss mission, goals, strategies, and resources available to their agency. They meet monthly to plan events, health screenings, and a blood drive. They have bulletin boards at each office location to advertise local functions and literature that promotes wellness. Some of the events offered are Activity Bingo, Body of Knowledge Videos, Walking Program, Sun-care Quiz, Cancer Awareness Seminars, and Nutritional Bingo. Theme prizes are given to the winners. They have fundraisers such as dress down days and raffles to raise money to help with expenses. During their Agency Day, they have a display table showing their growth as a committee and testimonies of how the wellness program has affected staff's lives. As an incentive to the employees for participating in their wellness programs, they get a out of work 1 hour free card, dress down days, raffles and allow screenings and seminars to take place during business hours. They plan on soliciting staff for nominees for the "Wellness Employee of the Year Award" and acknowledge them at their holiday training.

Shawnee Inn & Golf Resort reported that their employees can use Shawnee's indoor pool, tennis courts, and fitness center at no cost, along with hiking the trails, on and along the resort. They also receive employee discounts on the following amenity services; River Adventures, Shawnee Mountain, Golf, and Spa. Their employees can also take part in wellness activities such as 5K's and walks. Shawnee Inn is searching ways in which to partner with its health care provider to offer discount incentives for employees who join health clubs and smoking cessation programs. Shawnee Inn will continue to sponsor smoking cessation programs that the employees can join at no costs. In the event they complete the program, they are awarded with a \$50 gift card. Both of these businesses need to be commended on their wellness programs that they have in place for their employees.



Award winner Shawnee Inn & Golf Resort
Photo courtesy of VIP Studios

A special thanks to Blue Cross of Northeastern Pennsylvania for sponsoring this event.

In This Issue

Calendar of Events.....	Pg. 2
Women in Business.....	Pg. 3
Business Card Exchange.....	Pg. 4
Welcome Wednesday.....	Pg. 4
Members in the News.....	Pg. 5
Ribbon Cuttings.....	Pg. 12
New Members.....	Pg. 13



Greater Pocono Business Magazine TV Show

%our Local Business and
 Economic News Report+
 Airtimes: Mondays at 4:30 p.m.,
 Thursdays at 8:00 p.m.,
 and Sundays at 12:00 noon on
 Blue Ridge Cable TV 13.
WWW.GeorgeTV.com

November 2009 Calendar of Events

- November 3.....***Business For Breakfast*
7:30 a.m. – GPCC
- November 4.....***New Member Orientation*
8:30 a.m. – GPCC
- November 4.....***Annual Banquet*
6:00 p.m. – Terraview @ Stroudsmoor Country Inn - Stroudsburg
- November 5.....***Quality of Life Committee*
10:00 a.m. – GPCC
- November 6.....***Government Affairs Committee*
8:00 a.m. – Pocono Inne Town
- November 9***Education Committee*
Noon. – JR's Grille - E. Stroudsburg
- November 10.....***Economic Development/Transportation Committee*
8:00 a.m. – GPCC
- November 10.....***Women in Business Luncheon*
Noon – Chateau Resort & Conference Center - Tannersville
- November 11.....***West End Committee*
8:00 a.m. – Western Pocono Community Library - Brodheadsville
- November 12.....***Women in Business Steering Committee*
8:30 a.m. – GPCC
- November 13.....***Leadership Pocono*
8:00 a.m. – GPCC
- November 16.....***Energy Committee*
8:30 a.m. – GPCC
- November 16.....***Business Card Exchange*
5:00 p.m. – Clubhouse Café @ Glen Brook Golf Course - Stroudsburg
- November 17.....***Business Development Committee*
8:00 a.m. – GPCC
- November 18.....***HR Breakfast*
8:00 a.m. – Pocono Inne Town
- November 19.....***Expo Committee*
8:00 a.m. – GPCC
- November 23***Finance Committee*
730 a.m. – GPCC
- November 23***Executive Committee*
830 a.m. – GPCC
- November 24.....***Board of Directors*
8:30 a.m. – Pocono Inne Town – Stroudsburg
- November 25.....***Membership Committee*
8:00 a.m. – GPCC

GPCC MISSION STATEMENT

Act as A Unified Voice of Business
Dedicated to the Prosperity of all
Commerce
Leading to the Enhancement of
the Quality of Life
in our region and surrounding areas.

New Member Orientation

Home Instead Senior Care – Bob Vielee(Owner) and Jessica Engel (Marketing Director and Community Service Representative) provide non-medical home care for seniors. Their services enable the elderly to remain home safely while maintaining their quality of life. These services include companionship, personal care, light house-keeping and shopping. Home Instead serves Wyoming, Lackawanna, Wayne, Pike and Monroe Counties. Phone: 570-629-3800 or toll free: 888-294-6785

Second Haven – Staff Members Jenifer Piegaro, Jamal Clements and Michelle Backus provide services in a group home setting for at-risk youth facing emotional and behavioral challenges. Second Haven is located in Mount Pocono and promotes hope and education and reinforces positive life choices. Phone: 866-343-5509

209 Entertainment, Inc. – Herbert Ortiz offers a state-of-the-art recording studio located on Business Route 209 in Stroudsburg. For more information, please call 570-476-1120.

KGB Corporation – Sandy Deleon represented this sales and marketing company that distributes, sells and markets next generation products. KGB Corp has been involved in the selling and distribution of new age cleaning products and energy products for over 8 years, providing the best customer care and service in the industry. They ensure their clients receive the products they need, when they need it. KGB Corporation provides next generation products, today! Phone: 570-369-4779

Solar Energy is Power – Andrew Zielinski attended the orientation on behalf of this company that specializes in the distribution and installation of solar-powered systems such as wind, thermal and bio-diesel facilities. They also participate in Solar “Grid-tie” residential power systems which connect directly to your electric company’s main grid. For information, please call 877-570-1114.



October New Member Orientation at the
Greater Pocono Chamber of Commerce



The Human Resource Committee
is pleased to announce its
November Breakfast Meeting:

*"The Hiring Process: From Application to
Orientation"*

Wednesday, November 18, 8:00 a.m. - 10:00 a.m.

Pocono Inn Town - Stroudsburg

Cost: \$15 Chamber members, \$20 non-members

featuring

Jennifer Fuller, Director of Human Resources
(Shawnee Inn)

Tim Kresege, Associate Director/Human Resource
Management (ESU)

Madeline Nasta, Human Resource Director (Carbon
Monroe Pike MH/MR)

Sherry Rex, Vice President (Camelback Mountain
Resort)

This event is open to all Chamber member and non
members. It is a great event for all business types to
attend to gain practical advice on the hiring process
from seasoned professionals sharing their experi-
ences. Please join us by contacting the Chamber at
570.421.4433 to make your reservation.

*The HR committee meets the 3rd
Wednesday of the Month at the PMCC Confer-
ence Room, from
8:00-9:00. a.m.*

*All Chamber members are welcome to
attend.*

**Monthly Breakfast
Sponsorships Available
for 2009!**

**Please contact
Pat Metzgar at the
Chamber at 570.421.4433**

Women in Business

The October Women in Business luncheon, sponsored by NEPA Federal Credit Union, was held at Great Wolf Lodge in Scotrun. Kyra Walters, RN,BSN,OCN of Pocono Medical Center, gave a very informative presentation entitled "A Sharper Image: The New Face of Breast Health at Pocono Medical Center."

The November luncheon will be held at the Chateau Resort & Conference Center and will feature a Health, Wellness and Beauty Expo. The luncheon is being sponsored by Vivian Vance of Griswold Special Care.



Kyra Walters speaks at the October Women in Business Luncheon at Great Wolf Lodge

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.



The United States Army American Soldier Adventure Trailer



Where: East Stroudsburg University Campus
When: November 2nd and 3rd
Time: 10 AM to 5 PM * Both Days
What: The American Soldier Adventure Trailer is an interactive exhibit with state of the art technology, used to help the Army show the public what equipment and tools American Soldiers of today use.

Experience... All Ages Welcome !

- » CROWS Simulator
- » Night Vision
- » Lasershot engagement system
- » New Soldier Equipment hands-on display
- » Weapon Displays
- » Simulated Weapons
- » Land Warrior and Air Warrior exhibits
- » Video displays

****Under 10 Requires Adult Supervision because of Simulated Weapons.**

Call CPT Paul Fedak of the Wilkes-Barre Recruiting Company at 570-909-7690 or SFC William Parks of the Stroudsburg Recruiting Station at 570-909-7665 for questions or directions.



Energy Seminar

The Energy Committee presented a seminar on Geothermal Heat Pump and Standing Column Wells. The keynote speaker was David Bonser of Pure Energy Technology, Inc. Geothermal heat pump systems that use groundwater drawn from wells as a heat source are commonly known as standing column well (SCW) systems. Geoechange systems provide heat in the winter and cooling in the summer and are 3 to 4 times more efficient than oil, natural gas or propane systems. Geothermal heat pumps can deliver more energy than the electric energy because geo systems. Most geothermal heat pumps also qualify for a federal income tax credit. For more information, you can contact David Bonser at Pure Energy Technology, Inc. 570-856-4320 or visit their website at www.pureenergytech.com.

Business Card Exchange

The Business Card Exchange was held at the Dansbury Depot on October 5, 2009 and was very well attended with over 100 guests. Dansbury Depot provided an outstanding array of appetizers along with a pig roast.



October Business Card Exchange at Dansbury Depot

Welcome Wednesday

Monroe Career and Technical Institute (MCTI) hosted the Greater Pocono Chamber's Welcome Wednesday event on October 21 at 5:30. The group was welcomed by Pat Moyer, MCTI Director and Carol Sitroon, the Adult Continuing Education Coordinator. They presented a brief overview of the programs that are offered by the school, which serves as an extension of our county's four school districts. The secondary students in our districts receive quality career and technical education to prepare them for entrance into the workforce or post-secondary education.

Following the welcome, Carol Sitroon conducted a very informative tour of the school. This included Information

Technology classrooms and labs where the students are learning computer networking, programming, mainte-

nance, security and even how to design a 3-D website! The Cosmetology department features a spacious "lab" complete with fully-equipped working stations where the students practice what they are learning in the classroom. MCTI even has its own hair and nail salons which are open to the public at very affordable prices.

The group also toured the Horticulture area where the students are learning how to establish, maintain and manage businesses in the floriculture and landscaping industry. The students have access to the on-site greenhouse, school nursery and floral design rooms to gain their practical experience. The floral arrangements designed by the students are available for sale or can be ordered in advance for special occasions.

The group was treated to a full course dinner prepared by the culinary students. The meal was served in the Laurel Lake Café and consisted of butternut squash soup, shrimp carbonara, mixed greens with homemade vinaigrette dressing, pumpkin bread pudding topped with chantilly cream and a choice of mulled apple cider or cranberry spritzer for the beverage. The students introduced themselves, explained how they prepared each dinner selection and then finished by serving coffee, tea and *real* hot cocoa! The Laurel Lake Café is currently open for lunch and will soon be open for set menu dinners.

After dinner, Carol Sitroon concluded the tour by taking the group through the Allied Health Services wing where students are preparing for education and employment in health-related occupations such as dental assistants, home

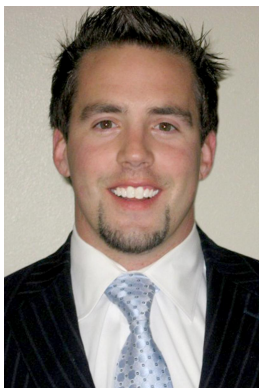


Welcome Wednesday at Monroe Career & Technical Institute

health and nursing aides, nursing, physical therapy and pharmacy technicians. We also toured the construction classrooms where the students are learning drafting and design, masonry, plumbing, HVAC, electrical and carpentry. In the Automotive Technology department, the group was able to see work done by the students in collision repair, auto maintenance and repair, diesel technology and parts and service management. The MCTI emphasizes the need to train students in how to provide good customer service. Any member interested in hosting a Welcome Wednesday should call the Chamber of Commerce at 570-421-4433.

Members in the News

The Inn at Pocono Manor, which opened in 1902 and is the oldest continuously operating resort in the Poconos and one of the oldest in North America, has named Gregory T. Corvelle Assistant General Manager. The appointment was announced by Chuck Bush, Director of Operations.



"It is with pleasure that I welcome Greg to our Resort," said Mr. Bush. "He brings a rich background in resort operations to his new role and we look forward to his leadership within our executive management team."

Gregory Corvelle was previously Rooms Division Manager for Lancaster Host Resort, located in Lancaster, Pennsylvania. In this role he was responsible for all aspects of the Front Office operations, as well

as Hotel Security and the Housekeeping Department.

Mr. Corvelle also served as Night Manager for the Lancaster Host Resort. His first professional position with the property was as Assistant Grounds Superintendent. Greg Corvelle attended Rutgers, The State University of New Jersey, located in New Brunswick. While completing his education, he worked in all areas of Lancaster Host Resort, gaining valuable operational experience. He resides in Pocono Manor, Pennsylvania.

The Pocono Mountains Association of REALTORS (PMAR) in conjunction with The Pennsylvania Association of REALTORS (PAR) announced that the organization has hired Weston LaBar to serve as its Government Affairs Director. LaBar replaces Cheryl Ann Houseman, who relocated to another area in August.

"One of the things that impressed us about Weston is that



From l to r: Weston LaBar and Governor Ed Rendell

his experience is both personal and professional," says PMAR Association Executive Bev Hay.

She adds that the Internet strategy company he worked with helped manage President Obama's 2008 online campaign and that his personal interest has already helped him forge connections with PA State Representatives Mario Scavello and John Siptroth, Congressman Paul Kanjorski, and Governor Ed Rendell.

"The real estate industry is a big part of the Poconos' economy," Hay says. "And the PMAR has been successful in advancing our industry's agenda. Having Weston on board to succeed Cheryl ensures that we won't miss a step moving forward."

Labar, a lifelong Pocono resident, holds a degree in Political Science from the University of Vermont. His previous local experience includes work with The Small Group, a Stroudsburg-based insurance company, and with the William H. Robinson, Jr. law office.

ActionCOACH of NEPA to present on their program "Entrepreneur's Boot Camp." The Greater Pocono Chamber of Commerce is committed to giving their business members, and the community as a whole, the opportunity to succeed. As your chamber, they care about the issues most important to you. Whether it is legislative issues, educational concerns, one to one counseling or more networking events, they're there for you. ActionCOACH of NEPA has been serving the business community for 7 years. ActionCOACH of NEPA provides the best business coaching by utilizing the executive skills of each coach with over 20 years experience in various areas of business. This combined with the global leadership of ActionCOACH give ActionCOACH of NEPA the best systems support and business knowledge.

Both The Greater Pocono Chamber of Commerce and ActionCOACH are committed to the personal and business development of their clients and members. This commitment led these two to teaming up to provide a presentation on ActionCOACH's "Entrepreneur's Boot Camp." In this presentation you will learn about Entrepreneur's Boot Camp as a new program being offered by the Greater Pocono Chamber of Commerce in conjunction with ActionCOACH of NEPA, why Entrepreneur's Boot Camp is a member to member discount, learn about Entrepreneur's Boot Camp, and how Entrepreneur's Boot Camp will benefit you.

An informational breakfast for the Entrepreneur's Boot Camp will be held on November 20th, 2009 at 7:30am at the Pocono Inn Town, located on Main Street in Stroudsburg. The event is free to Chamber Members. To register, please contact Pat Metzgar at the Greater Pocono Chamber of Commerce, at (570)421-4433 or by e-mail pmetzgar@greaterpoconochamber.com. Reservations are a must.

Sister Vincentia Dorsey, IHM, has been named the new Program Manager of **Monroe County Catholic Social Services**. She is replacing Tracey Mulrain, who has relo-

cated to Hazleton to head Foster Care and Adoptions for Catholic Social Services of the Scranton Diocese.



Sister Vincentia Dorsey

Sister Dorsey received her Bachelor's Degree from Marywood College in Scranton, Pennsylvania and her Master's Degree from New York University.

She served as Adminis-

trator at St. Joseph's Center in Scranton, where she oversaw programs for those with mental retardation and also for women with unplanned pregnancies. Most recently she served as Chaplain and Volunteer Coordinator for the Guadalupe County Correctional Facility in Santa Rosa, New Mexico.

A United Way agency, Monroe County Catholic Social Services of the Scranton Diocese offers Adoptions/Foster Care and Custody Home Studies as well as pregnancy counseling and parenting classes. In addition, education programs on Anger Management and Responsible Choices are available at the Monroe County CSS location at 411 Main Street, Stroudsburg. Catholic Social Services is also affiliated with the Payee Program, the Homeless Housing Program, Big Brothers/Big Sisters, Catholic Charities USA, and Shepherd's Maternity Home. Phone (570) 476-6460 for information.

Riley and Company, Inc. hosted AICPA's Continuing Professional Education Course "Internal Control Deficiencies: Assessment and Reporting Under SASs 112 and 115" on Friday, October 2, 2009 at the Pocono Inne Town. The course was presented by Edgar Gee, CPA, who lectures nationally on this subject. Topics included consideration of internal control in financial statement audits and identifying, evaluating, communicating, and overcoming deficiencies in internal control.

Riley and Company, Inc. sponsored the seminar in an effort to bring high quality education to a location that was convenient for our local firms. Ten members of Riley and Company, Inc.'s staff and seventeen accountants from ten other local CPA firms were in attendance.

Riley and Company, Inc. is a full service CPA and business advisory firm with offices in Stroudsburg and Mt. Pocono. Riley and Company, Inc. provides a wide range of services for community associations and other not-for-profit organizations, and local governments, including authorities, school districts, townships, tax collectors, and component units of county government. Additional services include forensic and litigation support services including investi-

gations into alleged frauds, business valuations, and divorce and support hearing testimony.

Pocono Mountains Economic Development Corporation (PMEDC) and **Access Office Technologies (AOT)** teamed up to provide an office equipment donation to Pocono Services for Families and Children Head Start program in Brodheadsville, PA. PMEDC donated an operational office MFP (copy, print scan and fax) unit and AOT donated the technical services and time to install and train the recipients. This teamwork benefits the pre-school children at Head Start, a program within the non-profit Pocono Services for Families and Children agency.

"We are pleased to have had the opportunity to partner with AOT to provide a copier/printer to a Monroe County agency like PSFC/Head Start whose work is so important to our future," commented Chuck Leonard, PMEDC Executive Director.

Access Office Technologies, a local technology company for 30 years, looks for opportunities to support non-profit human services organizations in the community by volunteering time and professional services and offering special pricing for non-profits and charities.

PMEDC is a non-profit economic development corporation dedicated to creating jobs for Monroe County residents, expanding the county's tax base and attracting new investment. More information on economic development in Monroe County can be found at www.pmedc.com

Regional businesses can take advantage of the Educational Improvement Tax Credit (EITC) program, while at the same time supporting the non-profit

Devereux Pocono Center, which serves individuals with developmental disabilities.

The PA Educational Im-

provement Tax Credit program authorizes the award of tax credits to businesses that make contributions to Educational Improvement Organizations (EIO) such as Devereux. This tax credit is equal to 75% of the contribution, but can go as high as 90% if your business commits to the same contribution for two consecutive years, up to a maximum of \$300,000 per taxable year.

A business EITC donation will go directly to Devereux Pocono's School to Community Transition program for individuals with intellectual and developmental disabilities. For any young person, the transition from school to com-



munity requires many new adjustments. For young persons with disabilities, the challenges are much greater. Devereux's School to Community Training makes that transition successful for the individual and their family with life and job skill training programs that "raise the bar" of what is possible for young persons with challenges.

If your business is approved to receive Education Improvement Tax Credits, you can designate all or part of your tax credits to The Devereux Foundation.

If you are not already approved, log on to www.newpa.com -- click on **Find Incentives and Apply for Funding**, choose **Business**, click **find**, scroll down, and under **funding type** choose **tax credit**.

Devereux serves Pocono/Northeast persons with special needs, including intellectual/developmental disabilities, Autism, emotional and behavioral disorders, and neurological impairments.

For more information, or to arrange a Devereux tour, contact Angela Beers, 570-676-3417 or e-mail abeers@devereux.org.



Eileen S. Kohn has joined **Better Homes and Gardens Real Estate, Wilkins & Associates** and will be working out of their North Pocono/

Gouldsboro office, announces the company's SVP/GM, Dominick J. Sacci.

Eileen graduated from the American School of Real Estate Express in October. She, has been for 16 years and will remain, the tax collector for Lehigh Twp.

Mrs. Kohn is originally from Gouldsboro and has lived there her entire life. She is a member of the St. Rita's Parish, Gouldsboro Area Foundation, and the American Legion Auxiliary Post 274.

Eileen became a proud Grandmother to her first grandchild (Fiona) over the summer, and enjoys playing the guitar in her spare time.

The **Pocono Gold Discount Card (PGDC)** has contracted **ActionCoach** to present workshops for all PGDC participating businesses. PGDC businesses will be able to attend these workshops for FREE. The workshops will be held quarterly to add value to the businesses that offer discounts on the card. So in addition to the FREE adver-

tising a business receives, they'll also be able to attend workshops which will help them to get the most out of their advertising budget, increase sales, network, and much more.

The next workshop of our series will be: **5 Ways to Massive Profits (How to Grow Your Profits by Over 60%)**

When: Tuesday, November 10, 2009
Time: 6:30 pm Registration and Networking
7:00 pm Workshop begins

Where: Days Inn Off Exit 309, East Stroudsburg

To learn more about the Pocono Gold Discount Card, visit their website at www.poconogolddiscount.com

BUSINESS can Support early care and education in Monroe County. Quality early learning opportunities make it possible for children to succeed in school, in the workforce, and in life, while helping parents maintain a stable home life and provide for their family. These immediate benefits can translate into more productive employees today, and a better employees and customers tomorrow. Informing your employees about quality early learning can become a part of the Human Resources services you provide. Here are some ways business can help support **Pennsylvania's Promise for Children**:

Sign our declaration to support Pennsylvania's Promise for Children [http://paprom.convio.net/site/Survey?](http://paprom.convio.net/site/Survey?SURVEY_ID=1241&ACTION_REQUIRED=URI_ACTION_USER_REQUESTS)

[SURVEY_ID=1241&ACTION_REQUIRED=URI_ACTION_USER_REQUESTS](http://paprom.convio.net/site/Survey?SURVEY_ID=1241&ACTION_REQUIRED=URI_ACTION_USER_REQUESTS)

Provide information to your employees on how to enhance their children's early learning and how to choose quality early learning opportunities for their children <http://paprom.convio.net/site/PageServer?pagename=Business#provide>

Take advantage of the Pre-Kindergarten Income Tax Credit for Businesses in Pennsylvania rpowell@co.monroe.pa.us or <http://www.newpa.com/find-and-apply-for-funding/funding-and-program-finder/funding-detail/index.aspx?progId=62>

Join Monroe County's Early Childhood Community Engagement Group at Pocono Healthy Communities Alliance http://paprom.convio.net/site/PageServer?pagename=EEin_ceg

Make a donation to Pocono Healthy Communities Alliance in support of the "Getting Ready for Kindergarten" Calendar that is distributed to 5000 families in Monroe County.

And send to 458 Oakwood Ave. Stroudsburg, PA 18360. For more information contact Roxanne Powell at 570-517-3958 or rpowell@co.monroe.pa.us

A bookmark and trifold brochure to help parents make the right early education choices for their children http://paprom.convio.net/site/DocServer/ELprograms_brochure_final9-08.pdf?docID=662

Child Care Information Services (CCIS) of Monroe County is available to help any parent find the right child care program for their child and information on quality child care and early education. <http://www.dpw.state.pa.us/ServicesPrograms/ChildCareEarlyEd/003670483.htm> or call 1-866-284-5829.

The **Pocono Healthy Communities Alliance** Housing Education Committee is partnering with the Home Depot and PP&L to offer FREE Weatherization and Energy Saving Workshops. The Workshops will occur on Saturday, November 7th; from 9:00am – 12:00pm at the Home Depot on Rt. 611, Stroudsburg, PA as well as on Saturday, November 14, 2009; from 10:00am – 12:00pm at the Western Pocono Library on 2000 Pilgrim Way, Brodheadsville, PA. The Workshops will include energy-efficient heating solutions that focus on insulation, blocking air leaks, and appropriate use of thermostats. There will be additional demonstrations on energy-efficient doors & windows; the sealing of garage doors; and the replacement of weather-stripping on house doors.

As the winter approaches, the PHCA Housing Education Committee encourages Monroe County to embrace the Turn Down, Seal Off, Save Up Model (www.turnsealsave.org) that teaches people how to conserve energy around their homes. This is done through winterizing doorways and windows as well as making sure that your furnace is appropriately serviced so that it runs efficiently. Additionally, the PHCA Housing Education Committee wants to make the public aware of the weatherization programs and LIHEAP funds that are available to minimize the adverse effects of high energy costs on the economically disadvantaged, elderly and handicapped populations. Client education and services will lead to individual financial savings.

The FREE Weatherization and Energy Saving Workshops will include free gifts and door prize baskets. Agency information will be provided by the PHCA Housing Education Committee which is comprised of the following collaborating agencies: United Neighborhood Centers of Northeastern PA; Monroe County Weatherization Program; Monroe County Habitat for Humanity; NEPA Community Federal Credit Union. For more information individuals should contact 570-517-5367.

Scott A. Miller, CPA, CFE, CVA, CFF, of **Riley and Company Inc.**, attended the PICPA Divorce Conference on Tuesday, October 20, 2009 in King of Prussia, PA. Topics covered in the seminar were methodologies used by valuation experts to distinguish between personal and enter-

prise goodwill, discussion of a case study on the tools available for family law engagements, an overview of the amendments to Pennsylvania support guidelines, and professional responsibilities when fraud is found.

Also covered at the seminar was a discussion on whether there will be a new alimony statute, the effects of new federal and state COBRA laws for divorcing clients, recent appellate decisions on support, equitable distribution, alimony and counsel fees, and tips for helping clients and their attorneys adjust to changes in the law.

Scott A. Miller is a shareholder of Riley and Company, Inc. In addition to being a Certified Valuation Analyst, Scott is also a Certified Public Accountant and a Certified Fraud Examiner.

Riley and Company, Inc. is a full service CPA and business advisory firm with offices in Stroudsburg and Mt. Pocono. Riley and Company, Inc. provides a wide range of forensic and litigation support services including business valuations divorce and support hearing testimony, and investigations into alleged frauds.

Better Homes and Gardens Real Estate Wilkins Assoc. held a ribbon cutting for their new Vacation Rental Department. The ribbon cutting was attended by the Greater Pocono Chamber of Commerce and the Pocono Mountains Visitors Bureau.

The department will be supervised by Patricia Blank-Toombs, V.P. with the Wilkins organization. "This website's been a year in the making and to be the one to cut the ribbon is a very exciting event for me and my department". Blank-Toombs ran the vacation rental department in the late 1990s when the Wilkins organization had approximately 250 rental units. The dept. is expected to handle close to 500 properties, including timeshare and park RV units. The Company is expected to become a true leader in vacation rentals throughout the Poconos.

The website has a number of videos showing rentals in the communities and has the capability of booking online with a credit card. "The website is a very user-friendly site." said Blank-Toombs. Wilkins is offering their rental services in communities throughout the Pocono area including Lake Wallenpaupack, Pike and Monroe Counties. Said Thomas R. Wilkins, CEO; "It's great to be back in the vacation business. With my hotel background, running the department under Patricia's guidance, our vacation rentals will definitely be a winner regardless as to what economic conditions are or how quickly the market bounces back-there's always people taking vacations." Wilkins is one of the very few Brokers who handle vacation rentals.

The department will handle family vacations in the summer time and couples, group business and skiers for the winter season. Wilkins also handles corporate short-term units as well.

The ribbon cutting was attended by Beverly Hay, Exec Dir PMAR; Carl Wilgus, Pres/CEO Pocono Mountains Visitors Bureau; Don Snyder, Board Dir PMVB; John Freel, Wells

Fargo Home Mortgage; David Yarosh, Vector Security and Chuck Niclaus, 2nd Vice-chair Greater Pocono Chamber of Commerce. The ceremony was held at 304 Park Ave. Everyone in attendance was able to view the new website online. Blank-Toombs gave a presentation on how the site would work.

Better Homes and Gardens Real Estate Wilkins & Associates has 6 locations throughout the Poconos and handles residential listings and sales in the greater 5 county Pocono region. The company is 20 years old and boasts being the first Better Homes and Gardens Real Estate office.

The vacation dept is based in Stroudsburg where the actual reservations and deposits are taken, but Wilkins estimates that there will be 4 to 5 lockboxes where guests can check in at various communities. "We'll be in such communities as Village at Camelback, Saw Creek, Tamiment, Lake Naomi, Lake Harmony and others. Although the business is handled at the Stroudsburg location, a guest can check into their home at any of the other Wilkins locations," said Wilkins.

You can visit the Vacation Rental Dept online at www.wilkins1.com.

Heather M. D'Adamo, Executive Vice President/Partner **Better Homes and Gardens Real Estate Wilkins & Associates** is proud to announce that Loretta Taormina passed her Broker's exam on September 26, 2009. Taormina is now licensed as an Associate Broker with Better Homes and Gardens Real Estate Wilkins & Associates.

Taormina spent several years taking 2 courses a year to meet the state requirements for a Broker's license. The Pennsylvania Real Estate Commission requires 3 years real estate experience and 16 credits / 240 hours of real estate instruction to be eligible to take the Broker's exam.

Taormina, a recognized professional in the real estate industry, worked for Coldwell Banker Phyllis Rubin Real Estate for 9 years prior to the company's merge with Better Homes and Gardens Real Estate Wilkins & Associates in March of 2009. And prior to working in real estate, Taormina was a local Monroe County business owner.

Taormina is a top producer earning impressive corporate designations such as Million Dollar & Multi-Million Dollar Producer, Sterling & Diamond Society along with numerous company awards. Taormina looks forward to opportunities and success in the future as she embarks on the next phase of her career, an Associate Broker with Better Homes and Gardens Real Estate Wilkins & Associates.

The Shawnee Playhouse presents a great line-up of shows for November and December 2009.

THE GIN GAME Oct 30-Nov 8, 2009

An elderly couple match wits over cards in this Pulitzer Prize-winning drama. Starring Pocono theater legends Rob Eilenberger Howell and Michelle Frankenberg.

8:00 pm Oct 30, 31, Nov 6, 7. 2:00 pm Nov 1, 8.

THE GIN GAME tickets \$15 adults, \$13 seniors, and \$10 children.

If this show were a movie it would likely be rated PG-13.

AN O.HENRY CHRISTMAS

Nov 20-Dec 20, 2009

Heart warming musical based on the beloved tales the Gift of the Magi and The Last Leaf. An unforgettable holiday treasure for the entire family, full of true Christmas spirit. AN O.HENRY CHRISTMAS tickets \$25 adults, \$23 seniors, \$14 children.

8:00 pm Nov 20, 21, 27, 28, Dec 4, 5, 11, 12, 18, 19.

2:00 pm Nov 21, 22, 27, 28, 29, Dec 4, 5, 6, 11, 12, 13, 18, 19, 20.

If this show was a movie it would likely be rated G.

WINNIE THE POOH'S CHRISTMAS CAROL

Nov 28-Dec 19, 2009

Children's Theater. Charles Dickens classic Christmas story starring Pooh and all his friends from the Hundred Acre Wood. Lots of music and laughter make this show a family friendly delight for all ages.

WINNIE THE POOH tickets just \$8 for all seats.

10:00 am Nov 28, Dec 4, 5, 11, 12, 18, 19.

If this show was a movie it would likely be rated G.

THE NUTCRACKER BALLET

Dec 6-Dec 21, 2009

All the magic, grace, and wonder of Tchaikovsky's famous Christmas ballet, presented by Diane Verdi and the Northeast Ballet Ensemble.

7:00 pm Dec 6, 13, 20, 21. 10:00 am Dec 7. 2:00 pm Dec 14.

THE MESSIAH 29th Annual Sing-In

Dec 22, 2009 – one night only.

Join your friends and neighbors as we raise our voices in Handel's immortal masterpiece. Professional orchestral ensemble and soloists. FREE and open to all.

8:00 pm Dec 22, 2009. One night only.

KIDS KABARET

Dec 26-27, 2009

A fun-filled musical revue by kids, starring kids, and for kids. Family friendly entertainment for all ages.

2:00 pm and 8:00 pm Dec 26 and 27, 2009.

MYSTERRIO'S WINTER MAGIC SHOW FOR KIDS

Dec 28, 2009

Illusions and wonders by the award-winning Mark Mysterrio. A family friendly delight for all ages.

10:00 am Dec 28, 2009.

For tickets, showtimes, and more information please contact the Shawnee Playhouse Box Office at 570-421-5093 or visit www.TheShawneePlayhouse.com.

WVIA announces **Dr. Joseph Mattioli** as the 2009 Great Pennsylvanian. To celebrate WVIA-TV will premiere a new biographical film, *Dr. Joseph Mattioli: Always Moving Forward*, on Tuesday, Nov. 3 at 7 p.m. on WVIA-TV. It will also be shown in the Abeloff Theater on the East Strouds-

burg University campus that night. Dr. Mattioli is the sixth Great Pennsylvanian in WVIA's original series.

The impact of Dr. Joseph Mattioli's Pocono Raceway has gone far beyond the world of auto racing to become an economic and social center of Pennsylvania's Pocono Mountains region. *Dr. Joseph Mattioli: Always Moving Forward* is a one-hour WVIA original documentary film celebrating the life and accomplishments of Dr. Joseph Mattioli, from his humble beginnings in the rural coal regions of Northeastern Pennsylvania to becoming an incredible businessman, all the while living life by two rules: always do what you love and always move forward.

"Doc" Mattioli and his wife and partner Dr. Rose's all-or-nothing entry into the world of auto racing in the late 60s and early 70s would dovetail with the rise of NASCAR, a phenomenon that would bring drivers and fans closer together than racing ever had before, and help make Pocono Raceway "The Daytona of the North."

Prior to "Doc" Mattioli and Dr. Rose overseeing the turbulent birth and growth of Pocono International Raceway into one of the most successful racing and entertainment venues in the country, "Doc" went through various careers such as farmhand, railroad worker, road builder, dancer (almost), Marine medic, and dentist. "Doc" is a first-generation Italian American who is a devoted husband, loving father and grandfather.

The Mattioli family's philanthropic efforts in education and health care continue to improve the lives of everyone they touch. "Doc" has never stopped re-investing in the racetrack, nor has he ever stopped improving the lives of the people around him.

Dr. Joseph Mattioli: Always Moving Forward is the sixth in the Great Pennsylvanians series produced by WVIA Public Media to recognize individuals from northeastern Pennsylvania whose achievements bring honor to all Americans and who are models for young people. Previous documentaries presented the life stories of former Governor William Warren Scranton, United States Federal Judges Max Rosenn and William J. Nealon, Monsignor Andrew McGowan and Pennsylvania Ballet founder Barbara Weisberger.

It will premiere on Tuesday, Nov. 3 at 7 p.m. on WVIA-TV. It will then rebroadcast Nov. 5 at 8 p.m., Nov. 8 at 2 p.m., Nov. 16 at 7 p.m., and Nov. 22 at 3 p.m. on WVIA-TV. Learn more, wvia.org

LearnAboutUs.com and The Entertainment Book have joined together to raise \$5000 for Team Fox in support of Parkinson's Research.

Parkinson's disease is a brain disorder. It occurs when certain nerve cells (neurons) in a part of the brain called the substantia nigra die or become impaired. www.parkinson.org

John Komatsoulis who's on going commitment to raising funds for Parkinson's Research has been touched personally by this devastating disease.

President and CEO of LearnAboutUs.com Komatsoulis states 'My Grandfather, Costa Papanastasiou, was taken from us by this horrendous disease. I am determined to raise as much money possible to find a cure in my lifetime.



Your support of my Team Fox efforts helps The Michael J. Fox Foundation for Parkinson's Research keep on doing whatever it takes to speed life-changing treatments and, ultimately, a cure to the nearly five million people worldwide living with Parkinson's disease.'

The Entertainment Book has pledged \$10 of every book sale to be donated to the Michael J. Fox Foundation for Parkinson's Research to find new treatments and ultimately a cure. The Entertainment Book contains coupons that will save consumers over \$14,800 dollars on their purchases. There are 3 different ways to order your Book:

Visit <http://TeamFoxBook.com> - Enter your Zip Code or Postal Code to locate the right book - Click "Buy The Book"

Call John Komatsoulis at 570-369-5280 and place your order by phone.

Make a donation by mail by printing this online form. http://learnaboutus.com/uploads/Team_Fox_Donation_Form.pdf

'Buying the Entertainment Book will show support for the millions of people that suffer from Parkinson's disease. Please join us in our fight to relieve the suffering of all those who live with this horrible disease.' states John Komatsoulis.

The Pocono Healthy Communities Alliance (PHCA) will offer its Report to the Community on Friday, November 13, 2009 at the Pocono Inn Town from 8:00am to 9:30am. The 2008-2009 accomplishments and future goals for 2009-2010 will be shared including new initiatives and partnerships that will provide a greater benefit to the community of Monroe County. Michael

Tukeva, Executive Director of PHCA states “the Report to the Community is going to be an exciting time for the organization as it presents its perseverance, commitment and dedication to helping others.” The Report to the Community will encompass the growth of several programs as well as the creation of new opportunities for PHCA to link the health and human services to the business community. “Connecting the Community” will serve as the theme of the Report and provide direction for years to come. This report is open to the public and will include breakfast. Registration begins at 7:45am and the program will begin at 8:00am. Tickets are \$15.00 per person. Contact PHCA by November 9th to reserve your place by phone at (570) 517-3953 or email phca@co.monroe.pa.us.

Barbara Case, recent winner of Best in Computer Manipulated Art at the **Pocono Mountain Arts Council** show, is the featured artist at Silver Arrow Gallery in Tannersville for November. The Members Photographers show was held at Northampton Community College. Barbara’s winning photograph was entitled “Waiting For October”, a picture of a black cat against a full moon background.. Her work is available at Silver Arrow Gallery.



A photographer, Barbara also paints store windows for local businesses and conducts seminars on how to get more out of your

life. On Saturday, November 21 from 11 a.m. to 1 p.m. she will hold a family program at Silver Arrow Gallery. Honor Your Family Animal Totem is inspired by the writings of Ted Andrews. This interactive family event will explore the myths and facts associated with local animals of the Poconos. Families will discuss the virtues of each animal and create their own Iroquois Dish Game to take home.

The event cost \$35.00 per family and pre-registrations is required. Checks may be sent to Silver Arrow Gallery PO Box 364 Wind Gap Pa 18091. For further information call 570-619-0461

Four from **Better Homes and Gardens Real Estate Wilkins & Associates** earn ABR Designation. Sonia Kern, John W. Martin, David Wells & James J. Martin successfully completed the Accredited Buyers Representative Course at the Pocono Real Estate Academy to earn their ABR Designation.

All four have successfully met the Pennsylvania state requirements for the Accredited Buyers Representation designation. The requirements are a 2 day ABR course, one elective course, and a passing grade on a written examination of legal and practical aspects of agency representation. In addition they each have 5 documented & verifiable

buyer representative transactions and are members of good standing with REBAC and the National Association of Realtors.

According to Realtor.org, the Accredited Buyer Representative (ABR®) designation is the benchmark of excellence in buyer representation. This coveted designation is awarded to real estate practitioners by the Real Estate Buyer's Agent Council ("REBAC") of the National Association of REALTORS® who meet the specified educational and practical experience criteria. “Achieving the ABR designation is quite an achievement. We are very proud of Sonia, John, David & James and fortunate to have them as part of our successful team” says Heather M. D’Adamo, Executive Vice President/Partner of Better Homes and Gardens Real Estate Wilkins & Associates.

Kern, Martin, Wells & Martin are dedicated professionals & work full time hours servicing Buyers, Sellers, Landlords & Tenants alike. Sonia Kern & John W. Martin work out of the Stroudsburg Better Homes and Gardens Real Estate Wilkins & Associates office. David Wells works out of the West End and James J. Martin out of the Bushkill Better Homes and Gardens Real Estate Wilkins & Associates office.



From l to r, George Roberts, Connie Roberts, Dr. Samantha Thompson, Dr. Claire Thompson, Robert Phillips, IOM, James Becker

The Bizzy Award for Best Medium Sized Business, went to **East Stroudsburg Veterinary Hospital**. As they were not able to attend the event, due unforeseen circumstances, they were presented the award at the Greater Pocono Chamber of Commerce office. In attendance were, George and Connie Roberts, Drs. Claire and Samantha Thompson, Robert Phillips, IOM, President/CEO Greater Pocono Chamber of Commerce, and James Becker, Access Office Technologies.

Ribbon Cuttings



4Life Research/Mangulina Enterprises celebrated the Grand Opening of their new office with a ribbon cutting ceremony and open house on Friday, October 16. The office is located at 556 Main Street, 3rd Floor, Stroudsburg. For more information on the company and the products and services they provide, please contact Raul Gonzalez at 484-554-1543 or Yahaira Nunez at 610-441-1675.



Bright Star Health Care of Stroudsburg officially opened its doors on Thursday, October 15. The Chamber assisted with a ribbon cutting ceremony to kick off the grand opening celebration. Bright Star is located at 2995 Hamilton East, Stroudsburg and can be reached by calling 570-223-2248 or visiting the website www.brightstarcare.com.



All Souls Christian Center recently held a ribbon cutting ceremony to celebrate their grand opening on Friday, October 16. The church is located at 1 Crystal Street, East Stroudsburg and all are welcome to attend services. Pastor Barry Howard can be reached at 570-730-9845.



The Gem and Keystone, formerly Sam Snead's, held a ribbon cutting ceremony to mark their Grand Opening on October 22. The restaurant is located next to the Shawnee Inn. For more information or to make reservations, please call 570-424-0990 or visit the website at www.samsneads-pa.com.



Better Homes and Gardens Real Estate Wilkins & Associates held a ribbon cutting ceremony on October 13 to celebrate the launching of their new website and the opening of their vacation rental department. Located at 304 Park Avenue in Stroudsburg, Better Homes and Gardens serves all of Northeast PA. Visit their new website at bhgrealestate.com or wilkins1.com or call the office at 570-421-8950.



Massage Academy of the Poconos, LLC, recently celebrated the grand opening of their second location in the BK Plaza on Route 209 in Brodheadsville. The Chamber of Commerce assisted with a ribbon cutting ceremony. Please call 570-801-7290 or in Stroudsburg 570-421-5014.

Welcome New Members

The following new members are not listed in the 2009 Membership Directory & Buyer's Guide.
Please be sure to add this page to your copy of the Directory.

Adam's Jewelry

Sam Salama
107 Brown Street
East Stroudsburg, PA 18301
570-424-8181
570-424-8988
adamsjewelry@yahoo.com
www.adamsjewelrynetwork.com
Jewelers

Adam's Jewelry

Sam Salama
RR 14 Box 8
Stroudsburg, PA 18360
(LOC) Route 611, Bartonsville
Plaza
570-420-0672
570-420-0674
adamsjewelry@yahoo.com
www.adamsjewelrynetwork.com
Jewelers

College Publications

Andy Geering
PO Box 571
Stroudsburg, PA 18360
(LOC) 525 Sarah Street
570-421-5757
570-300-1670
andy.college@verizon.net
Publishers

Comfort Inn Bartonsville

Steve Ertle/Marian Gray
PO Box 184
Bartonsville, PA 18321
(LOC) Route 611, Bartonsville
570-476-1500
570-476-0985
swemanagement@aol.com
www.comfortinnpoconos.com
Hotels-Motels

Coolbaugh Township

Douglas A. Hein
5550 Memorial Boulevard
Tobyhanna, PA 18466
570-894-8490
570-894-8413
dhein@ptd.net
www.coolbaughtwp.org
Government

Latino American Alliance of Northeast PA

Mercedes Ortega-Bonser
62 Analomink Street
East Stroudsburg, PA 18301
570-420-3725
mercedesortega-
bonser@laanepa.net
www.laanepa.com
Non-profit Organizations

Lee Myles Transmissions & Auto Care

Daniel Everdean/Mike Benner
RR 1 Box 1291A
Stroudsburg, PA 18360
(LOC) Route 611, Delaware Water
Gap
570-421-8242
570-421-6564
leemylesstroudsburg@gmail.com
www.leemyles.com
Automobile-Service & Repairs

Massage Academy of the Poconos, LLC

Vicki Hicks
753 Phillips Street
Stroudsburg, PA 18360
(LOC) BK Plaza, Route 209 Brod-
heads ville
570-801-7290
570-992-3993
april@massageacademyllc.com
www.massageacademyllc.com
Education-Training

Paul Shemansky

East Stroudsburg, PA 18301
570-420-1718
paulshemansky@hotmail.com
Individual

Daniel Smaglinski

109 Allison Place
Blandon, PA 19510
610-780-4791
dspilot@aol.com
Water Line Leak Detection Ser-
vices

Thai Orchid, LLC

Nicholas P. Nicholas
2014 Sutton Drive
Stroudsburg, PA 18360
(LOC) 30 N. Ninth Street
570-424-2627
nicholas@ptd.net
Restaurants

IMPACT



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Daisy Gallagher - First Vice Chairman
Charles Niclaus - Second Vice Chairman
Elizabeth Koster - Treasurer
Chris Kurtz - Secretary
Joseph McDonald, Jr. Esq. - Past Chairman

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Patricia Metzgar - Vice President, Operations/Development
Audrey Bartkowski - Membership Director
Miriam Conway - Executive Assistant
Georgia Strunk - Office Assistant

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Michael Baxter
James Becker
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IMPACT

Visit us at www.greaterpoconochamber.com

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